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**BISHOP SULLIVAN CENTER**

**ROCK**

THE

**NEIGHBORHOOD**

**BENEFIT PARTY**

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## **Hello Fundraising Friends!**

We are so thrilled to have you join us in fundraising to benefit Bishop Sullivan Center's Rock the Neighborhood Spring Benefit Party. With your support we hope to keep our fellow Kansas Citizens fed, housed, and help find gainful employment.

By deciding to help us fundraise you have chosen to help us amplify our impact by tapping into your network of friends and family—that is a BIG DEAL! Here at Bishop Sullivan Center, we take your commitment seriously and want to make sure that you have the tools to customize your story and help make your fundraising journey a success.

**Let's have fun! The top three P2P fundraisers will receive recognition at our event and our UNDYING gratitude.**

**Link to our event page: <https://givebutter.com/BSCRock2026>**

### **P2P Fundraising Fast FAQs**

#### **What is Peer-to-Peer Fundraising exactly?**

Peer-to-Peer fundraising leverages an individual's personal network to benefit the organization that they choose to support. This means posting information about the organization to their personal social media pages, emailing or texting family and friends—as much as the fundraiser is comfortable with.

## **What other forms of fundraising are associated with Rock the Neighborhood?**

Staff along with our amazing Event Committee are hard at work securing sponsorships and auction items to benefit Bishop Sullivan Center. Through months (and years of relationship building) we are able to approach corporations, agencies, and individuals for donations to support our cause.

## **What are some fast facts about Bishop Sullivan Center?**

- One City Cafe served 92,596 meals in 2025
- Our two food pantries serve more than 847 families per month
- Emergency Assistance program provided rent and utility assistance to more than 1,000 families in 2025
- 100 job seekers were assisted in finding jobs through our Employment Assistance program
- Approximately 7,000 volunteers help support our programs
- We accomplish this work with a small staff—about 17 working to support the BSC mission!

## **Timing**

You may ask for funding at any time that you feel comfortable with, but there are five times that we recommend you to post during the campaign.

- Campaign Kick-Off (March 1)
- Midway Goal (March 15)
- Final Push (March 21)
- Campaign End + event (March 27)
- Thank you to supporters

Posting in between these large milestones usually equates to more donations and we have found that pushing in the last week prior to the campaign ending creates fundraising inertia! Please post as much as you are comfortable with—we appreciate your advocacy to the community on our behalf.

## Three Easy Steps

1. Create your GiveButter fundraising Team, Become a Member or simply share the page to your network for donating.
  - a. Video For Starting your page:  
<https://help.givebutter.com/en/articles/2214875-how-to-sign-up-and-create-a-givebutter-account>
2. Set your goal. Consider starting with an easily attainable goal, \$200 is a good place to start. If you reach this goal you can always increase the number.
  - a. **JUMPSTART!** Show your love for BSC by donating a sum that is affordable to you (can be any amount), it shows your commitment to support and encourage others to give.
3. Share your campaign page with your network: Facebook, Instagram, LinkedIn, Twitter, Bluesky, email, text, etc. This is how you will meet your goal (and maybe even exceed it!)
  - a. **EXTRA!** Reach out to those closest to you and ask them personally for support if you are comfortable with it. This is a signal to your network that the work being done at BSC is worthy of their support!

## Tools and Templates

Here is where your part of the Bishop Sullivan Center story can come alive! Have you volunteered with us before? Attended one of our events? Been a recipient of our services yourself? Heard a staff member/volunteer out in the community talking about the impact that BSC has on Kansas City?

Now is the time to talk about your personal experience with BSC. Tug at the heartstrings or talk about your personal experience—this connects with folks who may consider donating to your page. Stay positive in your comments and let your relationship/experience with Bishop Sullivan Center be your guide. Below are some helpful templates to help you get the creative juices flowing and make your campaign successful!

## **CAMPAIGN KICK-OFF EMAIL TEMPLATE**

SUBJECT: Let's Raise Money for Bishop Sullivan Center!

**Dear XXXXX,**

I have some terrific news—I am helping to raise money to support a local charity, Bishop Sullivan Center. Last year they fed XXXX amount of people, fed XXXX amount of people through their two food pantries, helped XXXX amount of people with rent/utilities and helped XXXX of people find jobs. The need for their services has skyrocketed in the last few years and they need our help to ensure our neighbors are well taken care of.

Are you down to make a BIG impact on KC? Visit my fundraising page at XXXXX.

If you would like to be a supporter, consider generating your own PAGE (link to GiveButter page) to start spreading the news!

Do not have the funds to contribute? No need to worry! I appreciate you taking the time to read this email and consider supporting me.

Thank you for your support!

### **TWITTER**

Hello Friends! I have decided to support Bishop Sullivan Center, a local charity doing so much good in our community! Help fund their vital programming by visiting (INSERT HERE).

### **FACEBOOK**

Hello Friends! I have decided to support @BishopSullivanCenter with their Rock the Neighborhood Spring Event Party! This local charity does so much for our community, check it out here: [www.bishopsullivan.org](http://www.bishopsullivan.org). Help me reach my fundraising goal by visiting my page INSERT HERE. Cannot help with the dollars? Consider spreading the work to family and friends!

### **TEXT**

Hello Friends! I have decided to support Bishop Sullivan Center, a local charity doing so much good in our community! Help fund their vital programming by visiting (INSERT HERE)

## **MIDWAY MESSAGE**

Let's get excited! Whether we are midway through the entire campaign or halfway to your fundraising goal—now is the time to get your network excited to help you cross the finish line. Remember to personalize your message!

## **EMAIL TEMPLATE**

Subject: Halfway to Fundraising Success—we have \$— to go!

Dear XXXXX,

Through the support and love of my network of friends and family, I have raised \$XXXX to support Bishop Sullivan Center's mission. That is pretty amazing! I need your help to reach my goal and ensure that Bishop Sullivan Center has the monetary support to continue their excellent work.

If supporting some of the most vulnerable in our community is near and dear to your heart—consider donating (INSERT LINK) today. Or if you want to take it another step further, consider constructing your own page (LINK TO GIVEBUTTER). Even if you cannot donate, please know that your support means the world to me.

Thanks!  
XXXXXXX

## **TWITTER**

I am halfway to my goal of supporting @BSC! Consider throwing some dollars to my fundraising cause here (INSERT LINK). Thank you!

## **FACEBOOK**

I am halfway to reaching my fundraising goal to support @BishopSullivanCenter! Your dollars go directly towards feeding, housing and supporting those in our community and they need our support! Consider donating (LINK) today. Thank you for your support.

## **TEXT**

Hey guess what? I am halfway through my fundraising campaign for Bishop Sullivan Center. Consider a donation today (LINK). BSC needs our support and I could not be more grateful for yours!

## **FINAL PUSH**

### **EMAIL TEMPLATE**

SUBJECT: So close to my goal!

Dear XXXXX,

You better believe that we have raised \$XXXXX to support the work of Bishop Sullivan Center! That is XXXX amount of meals (calculate at \$2.10 per meal). But, I need just a little push to meet my goal!

Please consider donating to my {link} campaign to continue our support or take it a step further by creating your own campaign (Link). Together we have accomplished so much and I am thankful for your support.

Love,  
XXXX

### **TWITTER**

I have raised XXXX amount for Bishop Sullivan Center! This funds XXXX meals! Help me fund even more by helping me reach my goal. Visit (LINK) to donate today.

### **FACEBOOK**

Wow! Thanks to your generosity, I have raised XXXX to support Bishop Sullivan Center. This amount pays for XXXX (calculate at \$2.10/meal) meals! I need your help to meet my goal and make sure KC neighbors stay fed. Consider (INSERT LINK) donating today!

### **TEXT**

I have raised XXXX amount for Bishop Sullivan Center! This funds XXXX (calculate at \$2.10/meal) meals! Help me fund even more by helping me reach my goal. Visit (LINK) to donate today. Your support means the world.  
of body text

## **Goal Reached**

### **EMAIL TEMPLATE**

Dear XXXX,

I am so proud of the support that our community has shown Bishop Sullivan Center. Our collective work generated \$XXXXX of dollars—JUST FROM MY TEAM! Overall, Bishop Sullivan Center was able to raise \$XXXX in support of their spring event. Every dollar will go directly to funding their programming.

Change happens one person at a time and I am blessed to have you as a friend, colleague, neighbor or family member. I am so thrilled that we were able to do this together!

Many Happy Returns,  
XXXXXX

### **TWITTER**

I am thrilled to reach my fundraising goal of \$XXXX to support Bishop Sullivan Center! Change really does happen one person at a time and I am glad we could do this together.

### **FACEBOOK**

I am so proud of the support that our community has shown Bishop Sullivan Center. Our collective work generated \$XXXXX of dollars JUST FROM MY TEAM! Overall, Bishop Sullivan Center was able to raise \$XXXX in support of their spring event. Every dollar will directly to supporting programming making a difference in KC!

### **TEXT**

I am thrilled to reach my fundraising goal of \$XXXX to support Bishop Sullivan Center! Change really does happen one person at a time and I am glad we could do this together.

## **THANK YOU TEMPLATE EMAIL TEMPLATE**

Dear XXXXX,

We reached our goal! Through your support, I was able to raise \$XXXX to support Bishop Sullivan Center. WOW! This support will go a long way to support the underserved in our community and I could not be more grateful that we were able to accomplish this together!

Reaching this goal together has been a wonderful experience. The power of people and networks is astonishing. I hope you feel fantastic about your contribution—I sure do!

On behalf of the staff and clients of Bishop Sullivan Center—THANK YOU!

Truly,  
XXXXXX

### **TWITTER**

Thank you to all of those that supported my fundraising efforts for Bishop Sullivan Center. Through your support, we were able to contribute \$XXXX to their mission!

### **FACEBOOK**

We reached our goal! Through your support, I was able to raise \$XXXX to support Bishop Sullivan Center. WOW! This support will go a long way to support the underserved in our community and I could not be more grateful that we were able to accomplish this together!

Reaching this goal together has been a wonderful experience. The power of people and networks is astonishing. When we have a common goal we can reach it for the betterment of our community. I hope you feel fantastic about your contribution—I sure do!

### **TEXT**

Thank you for your donation to help fund the programs at Bishop Sullivan Center! Through your support, we were able to contribute \$XXXX to their mission! I am bowled over by what we can accomplish together.

## **WE ARE GRATEFUL TO OUR P2P PARTNERS!**

You helped to spread the word to folks we would never have dreamed of getting our message to. Your efforts on our behalf are greatly appreciated. If you are interested in participating in this activity again next year, drop Anna Ramirez at [anna.ramirez@bishopsullivan.org](mailto:anna.ramirez@bishopsullivan.org) a line and we will be sure to contact you next year!

Issues starting up your page? Contact Anna Ramirez at [anna.ramirez@bishopsullivan.org](mailto:anna.ramirez@bishopsullivan.org).

## **THANK YOU!**